Case Study

intradev

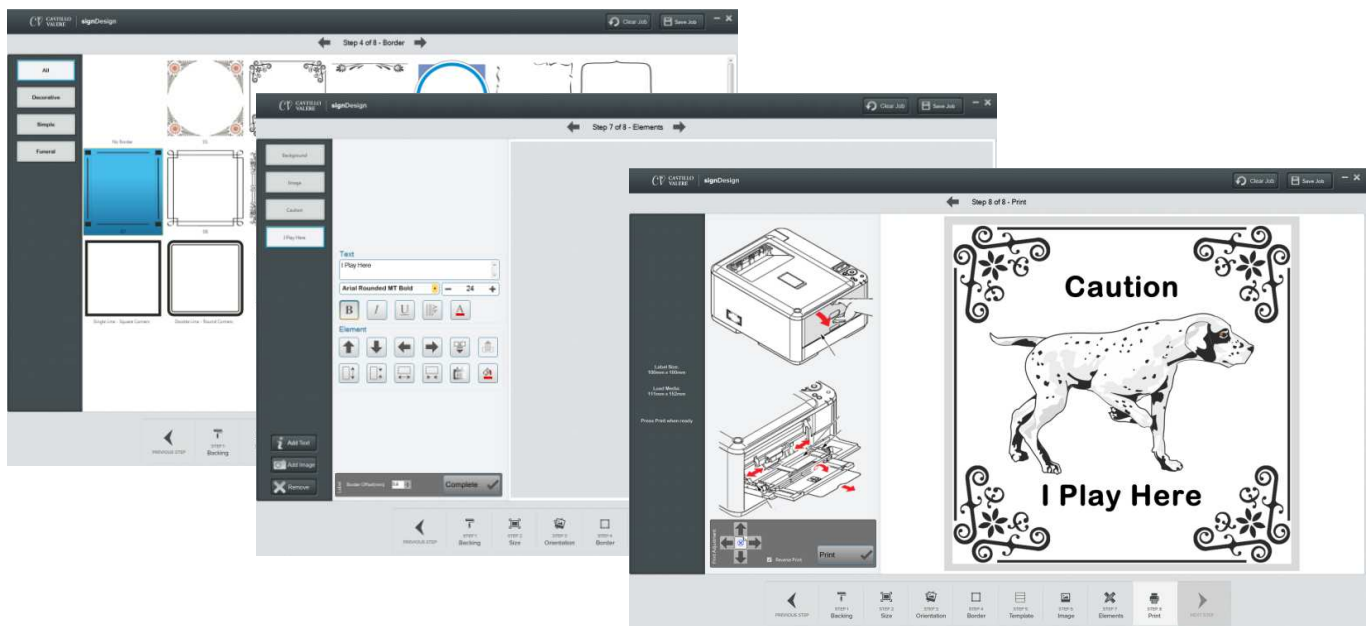|	
Client	**Jepson & Co Ltd**
	Jepson and Co are one of the longest standing suppliers of number plates and number plate printing systems in Europe. Jepson supply made up plates or systems to enable their clients to print plates directly on site. These systems mostly consist of a PC, custom developed software and a dedicated printer.
Critical Issue	Jepson and Co spotted an opportunity to use their printing and substrate skills from their number plate business to develop a new and innovative system to allow the on-site production of signs that could be used for a variety of purposes. These would include house signs, door signs, health and safety signs, etc. Jepson had the substrate and printing technology, but needed a partner to develop a suitable piece of software to enable their clients to design and print the signs.
Solution	Intradev worked closely with Jepson to develop a user friendly software application to design and print signs. It features a unique step-wise process that guides the user through the sign production process from selecting the substrate, the size and border options to entering the required content. This allows a user with no design skills at all to produce attractive looking signs very quickly. The system has been very well received and is in use at many of Jepson's clients throughout the UK and Europe.

"Jepson's have traditionally developed their own software in-house for the range of printing applications we market. Choosing to outsource was therefore something new to us. Intradev have been excellent. Communication has been prompt, accurate and thorough. Their understanding of the concepts we are trying to convey has been superb and their outside experience has brought clear benefits to the software. Overall it has allowed us to deliver on projects at lower cost than an in-house development, quicker and with access to a broader knowledge and skills base"
Jonathan Hartley, Sales and Marketing Director, Jepson & Co

**Please contact us for a no obligation meeting to discuss how Intradev could develop a
Custom Software Solution to meet the needs of your business**

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