

Client **The Homework Diary Company**

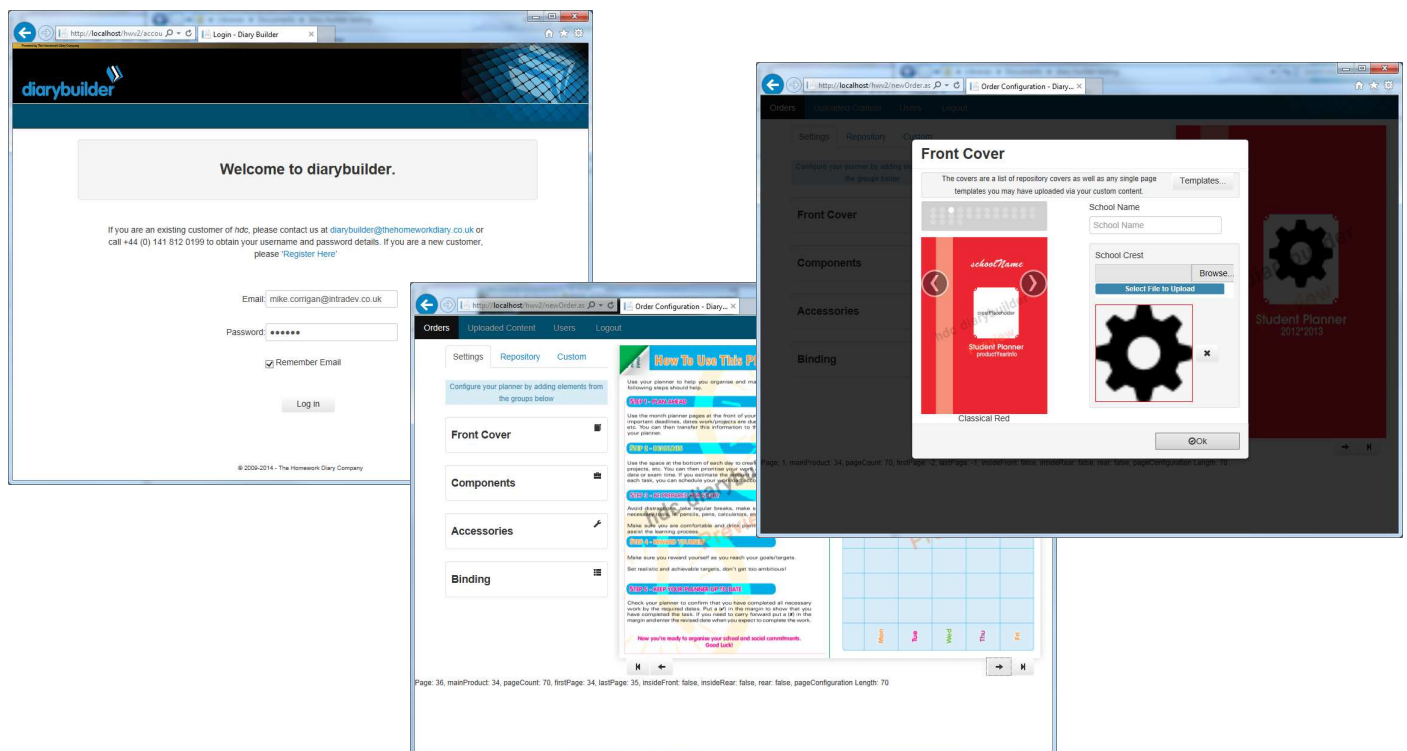
The Homework Diary Company is the UK’s market leader in the supply of bespoke printed diaries to the educational sector. The diaries consist of a combination of pre-printed sections, optional content and bespoke content specific to the school or college. This bespoke content is usually designed by the school themselves and includes items such as school maps, rules, guidance, etc.

Critical Issue

The Homework Diary Company had successfully grown the business, but were finding the administration and production of the bespoke content required a large amount of staff overhead. In order to streamline the process and make the design and production of diaries more efficient, the business decided to provide a web based tool to their client to allow them to design and order diaries on-line.

Solution

Intradev designed a system to allow the company’s clients to select products, customize them, upload user content and to place orders. The system uses a wizard style approach and generates previews of the products at key points in the process. Once the order is complete a final proof preview is created along with hi-res PDF files that are used directly in the print production process.



“HDC identified the need to streamline its processes by introducing a fully automated on-line ordering facility. HDC commissioned Intradev to carry out the development. From the initial concept document through to the go-live date, Intradev provided expert advice and high quality service. We are delighted with the final product, which is now fully implemented and being used successfully by our clients.”

Robin Clark, Operations Director, The Homework Diary Company

Please contact us for a no obligation meeting to discuss how Intradev could develop a Custom Software Solution to meet the needs of your business

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